

# Jake Snyder

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## EDUCATION

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### University of Arizona, Eller College of Management

Tucson, AZ

*Bachelor of Science in Business Administration*

Expected May 2019

- **Major:** Marketing
- **GPA:** 3.349
- **Honors:** Zipperman Scholar 2015 – current, Dean’s List Fall 2015 & Spring 2016, Salute to Excellence Award for Academic Achievement & Rising Leader Award

## WORK & LEADERSHIP EXPERIENCE

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### University of Arizona Athletics Department

Tucson, AZ

*Outbound Ticket Sales Associate*

January 2016 - Current

- Responsible for showing knowledge of 8 University of Arizona sports teams
- Call and converse with over 50 customers every shift
- Display customer service and persuasive discussion while talking over the phone
- Top Sales Associate: April 2017

### University of Arizona – Eller College of Management

Tucson, AZ

*Undergraduate Teacher’s Assistant for MIS 111*

August 2016 - Current

- Lead study groups at least once a week with over 50 students in each section
- Model and provide excellent knowledge of Microsoft Office to students
- Answer complex and complicated questions from students

### Theta Xi Fraternity

Tucson, AZ

*Current: Vice President, Former: Recruitment chair & Treasurer*

August 2015 - Current

- Head of all committees within the fraternity
- Lead and organize committee meetings and assignments weekly
- Head of Standards Board within the Theta Xi Fraternity

### Saken Sports Camp

Los Angeles, CA

*Current: Camp Director, Former: Senior Head Camp Counselor*

July 2013 – August 2017

- Led all aspects of daily camp operations
- Responsible for set-up, maintenance, and tear-down of all sports camp equipment and property
- Maintain and manage 30+ staff on a daily basis
- Trained over 15 new counselors and developed a sense of teamwork

### Saken Sports Camp

Los Angeles, CA

*Social Media Director*

May 2016 – August 2017

- Managed and maintained the Instagram and Facebook accounts for the sports camp
- Responsible for increasing followers on both sites by 300% through promoting through Facebook

## SKILLS, ACTIVITIES & INTERESTS

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**Languages:** Fluent in English; Conversational Proficiency in Spanish

**Skills:** Social media, Microsoft Office, Strong in-person communication and writing skills

**Activities:** Theta Xi Fraternity, Sports Management Association & Eller Cohort Advisory Board Fall 2017

**Interests:** Collegiate and Professional sports, Fantasy sports, Hip-hop music and various television shows/genres